

Thank you for taking part in this survey. Your feedback is valuable to us.

All entries completed and returned to us by the 1st of June 2010 will be entered into a draw to win one of our fabulous prizes!

Please enter the following information if you wish to enter the prize draw. This is purely optional, and if you wish to leave out this information, you may do so (please note that this will exclude you from entering the draw).

Name:

City/Town:

Country:

**Email Address or
Phone Number:**

What's your gender?

Female

Male

Other

Which age group do you fit into?

Under 18

18 - 19

20 - 29

30 - 39

40 - 49

50 - 59

60 - 69

70+

What is your occupation?

What pets do you currently own, and how many of each do you have?

0 1 - 5 5 - 10 10 - 20 20 - 30 30 - 40 40 - 50 50+

Guinea Pig

None

Other (please specify
below)

Birds

Dog

Rat

Other rodents

Snakes

Mouse

Cat

Rabbit

Where do you normally buy your pet products (toys, treats, food, bedding etc)? Select as many as are applicable.

- Large Pet Shop Chain
- Independent Pet Shop
- Online Pet Shop
- Supermarket
- Through Newspapers/Classifieds
- Other

Further Details

Which magazines do you currently read?

On average, how often do you buy magazines?

- Daily
- Weekly
- Fortnightly
- Monthly
- Every few months
- Randomly
- Hardly ever

Where do you buy your magazines?

- Subscription
- Large newsagents
- Online
- Supermarket (with shopping)
- Local newsagents
- Bookshop
- Other (please specify)

What sort of article would you like to see more of in Rat & Mouse Magazine?

- Features
- Expert Topics
- Poetry
- Make & Do
- Puzzles
- Short Stories
- Health & Nutrition
- Comic Strips
- Other (please specify)